Building on the Legacy of COVID-19 Immunization Program

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Legacy of BC Experience with COVID-19 Immunization Program

Key Enablers of Success

• Unprecedented scrutiny and expectations of provincial and federal governments and the public resulted in:
  • Timely and clear provincial public health policy/prioritization direction leading to clear operational planning and implementation across province
  • Use of PHO voice, Public Health Act and Office of PHO to incent vaccination and enable rapid expansion as necessary
  • Real time availability of multi-source data to inform on the ground operations, policy, and outcomes at a sub-population and useful geographic level
  • Development of public friendly end to end information system (Get Vaccinated BC) to manage all aspects of program and 24/7 link with "source of truth" PIR/Panorama
  • Enhanced inventory management and distribution networks with robust training of logistics staff across all partners
  • New and sustainable community partnerships
  • Ability to evolve and tweak accessible training programs on multiple subjects
  • Strong and integrated communications across government, PHO, BCCDC, HAs and pharmacy sector


Assets for the Future

• The experience of informing delivery of vaccine with real time data
  • Benefits of real time adjustments and nuancing of both policy and operational decisions
  • Public and government expectations and awareness

• Get Vaccinated System

• Significantly expanded operational skills and experience across continuum of vaccine delivery - plans for scale up and scale down

• "Alternate" immunizers

• Awareness of surrogate data-sets to measure progress at geographic and population level of vaccine program

• Relationships built across key public sectors, business community, non-profit, local governments and others