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Pandemic Influenza : Prepare for the Worst, Hope for the Best

Is another pandemic of influenza coming? Can anything be done to prepare? This video brings together experts from around Canada to answer these questions and to provide basic information about influenza, the threat of a pandemic and how we can all work together now to prepare.

Using 3D animation and news coverage of a simulated pandemic, the video paints a realistic portrayal of what to expect and is based on the six essential elements of pandemic preparedness planning, including: surveillance and monitoring; antivirals; communications; emergency management and coordination; clinical health services and vaccines.

VIDEO CONTENTS
Introduction - Dr. Danuta Skowronski, BCCDC
Understanding Influenza
Planning and Response
Ways to Prepare Together
Parting Comments - Dr. Danuta Skowronski, BCCDC
Includes Bonus Materials!

Total running time: 33 minutes

More information on what you can do to prepare for a pandemic or to order this video can be found at www.bccdc.org

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October 2010